

# Digital vs. Offset Printing

Printing today means more than putting ink on paper. With the seemingly endless communication options in today's fast-paced business world, the high-quality, innovative print and graphic communications services we offer provide a refreshing alternative to communicate your message with maximum impact. By offering both digital and offset printing, we can provide the best product at the best price—every time.

## Digital Printing

Low *quantity* doesn't mean you have to settle for low *quality*. Digital printing is ideal for short runs (generally quantities less than 1500) and can provide beautiful, affordable full-color or black and white materials at prices you can afford. The advanced technologies of digital printing offer numerous benefits for small businesses including one-to-one capabilities, shorter runs and faster turnaround.

## Traditional Offset Full-Color Printing

From full-color brochures and catalogs to direct mail pieces that get noticed, make your message pop with one-, two- and four-color offset (traditional) printing. Our Ryobi press specializes in the use of digital plates, and can economically run 2-color jobs for quantities of 1000 or more.

To determine which printing process is best for your job, just give us a call. You can rest assured that no matter the size, quantity, or color desired, with both digital and offset printing available, we'll be able to put the most efficient equipment to work for you.



9900 Valley Creek Rd. #140

Woodbury, MN 55125

651-735-2000

651-735-2597 - Fax

[www.itsalldigital.com](http://www.itsalldigital.com)